



Big Brothers Big Sisters

of the Laurel Region

Serving Westmoreland and Fayette Counties

106 North Main Street
Greensburg, PA 15601
Phone 724.837.6198
Fax 724.837.6120

65 West Main Street
Uniontown, PA 15401
Phone 724.439.8055

www.bbbslr.org

Greetings!

Big Brothers Big Sisters of the Laurel Region is proud to announce our third annual **“Celebration of Mentoring”** event to be held on **Thursday, November 2nd**, at Antonelli Event Center in Irwin, PA.

We are asking you to help us continue building strong foundations for our local youth, and **join other influential community businesses by supporting our event**. This affair will attract 200+ attendees which will expose your company to a **local audience** eager to return the gratitude of your assistance. All of the money raised will directly support our one-to-one mentoring programs.

Big Brothers Big Sisters of the Laurel Region serves nearly 300 children facing adversity each year in Westmoreland and Fayette Counties with programs including our *Community-Based Mentoring Program* and our *School-Based Mentoring Programs*. These programs have proven to increase self-esteem and a sense of accomplishment for our Littles, to improve their grades, and to improve their sense of trust in relationships with family and peers. In addition, our Literacy, Self Actualization, and S.T.E.A.M. Education efforts have been further inspiring these children to dream BIG for their futures.

Enclosed is a sponsorship form. Please return the completed form to us, and join other business leaders in the community by supporting Big Brothers Big Sisters of the Laurel Region as a “Celebration of Mentoring” sponsor. On behalf of our Bigs and Littles, Board of Directors, staff, and our entire mentoring family, we thank you for your support of our programs. Most importantly, the children of Westmoreland and Fayette Counties thank you. Your actions can have a direct impact on their ability to be successful - your donation of time and resources makes the likelihood of their individual success in life possible.

Sincerely,

Kelli S. Belanger, MLLS, BSW
Chief Executive Officer

Big Brothers Big Sisters of the Laurel Region is a 501(c)(3) nonprofit organization, donations to which are tax-deductible as permitted by law. The official registration and financial information of Big Brothers Big Sisters of the Laurel Region may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.

United Way
Donor Designation
#1568

Think of the possibilities. **What will you start?**

start something

Date of Event: Thursday, November 2, 2017
Sponsorship Deadline: Friday, October 20, 2017



Big Brothers Big Sisters
of the Laurel Region

SPONSORSHIP FORM

Business Name: _____

_____ I prefer for the donation to be listed anonymously.

Contact Name: _____

Email: _____ Phone: _____

Address: _____

_____ **Ruby Sponsor (\$5,000)**

- Recognition as "Presenting Sponsor" of the event
- Name/logo on welcome banner, marketing materials, and full page ad in program booklet
- Two VIP reserved tables (16 guests)
- 18"x30" signage (1 to 4 lines of text with logo) for BBBS BIG Sponsor Wall

_____ **Pearl Sponsor (\$2,500)**

- Name/logo on welcome banner, marketing materials and full page ad in program booklet
- One VIP reserved table (8 guests)
- 18"x30" signage (1 to 4 lines of text with logo) for BBBS BIG Sponsor Wall

_____ **Jade Sponsor (\$1,000)**

- Name/logo on marketing materials and 1/2 page ad in program booklet
- One VIP reserved table (8 guests)
- 8"x30" signage (1 to 4 lines of text with logo) for BBBS BIG Sponsor Wall

_____ **Sapphire Sponsor (\$500)**

- Name/logo on marketing materials and 1/4 page ad in program booklet
- Event tickets for 4
- 4"x16" signage (1 to 4 lines of text with logo) for BBBS BIG Sponsor Wall

_____ **Emerald Sponsor (\$250)**

- Name/logo on marketing materials and business card ad in program booklet
- Event tickets for 2
- 8"x8" signage (1 to 2 lines of text) for BBBS BIG Sponsor Wall

_____ **Opal Sponsor (\$100)**

- Name/logo on marketing materials and business card ad in program booklet
- 8"x8" signage (1 to 2 lines of text) for BBBS BIG Sponsor Wall

Return this form by October 20, 2017:

- Email: ali@bbbslr.org
- Fax: 724.837.6120
- Mail: Big Brothers Big Sisters of the Laurel Region
106 North Main Street, Greensburg, PA 15601

Please email your logo in a file (jpeg format) to ali@bbbslr.org.

INDIVIDUAL TICKETS FOR THE EVENT ARE ALSO AVAILABLE AT \$40.00 EACH.